



Marketing Communications Internship Opportunity

Hours: 24-40 hours per week; including occasional weekend hours.
Commitment from June to December 2011.

Pay: TBA per hour; with opportunity for raises and bonuses.

Requirements: Only outgoing, self-driven, confident, high-energy personalities need apply. A passion for marketing and advertising required, but no experience necessary. Knowledge in HTML, Microsoft Word & Excel needed. Exceptional organizational and grammar skills, solid work-ethic and inventive thinking are a must. Must have a laptop computer and an acceptable driving record. Experience in advertising, public relations and/or event planning is a plus.

Position Responsibilities: Assist Socket's marketing department in managing projects pertaining, but not limited to:

- Coordinating advertising projects – yard signs, door hangers.
- Coordinating social media campaigns including Facebook and Twitter.
- Getting new ideas and projects off the ground and implemented.
- Coordinating donations and activities with area non-profit organizations.
- Assisting the development and launch of a new company Web site.
- Assisting with internal and external events and summer festivals.
- Researching marketing opportunities across the state.
- Managing Socket's Referral Award Program and other ongoing reports.
- Contacting vendors to coordinate projects and media representatives to promote events.

Socket is a fast-paced, INC500 company looking for a creative, hard working, and professional individual to help market its residential and business telephone and Internet services throughout the state of Missouri. We offer a fun working environment and a one-of-a-kind marketing experience!

More details available with expressed interest - please send your qualifications to Socket's marketing department at marketing@socket.net or 2703 Clark Lane, Columbia, MO 65202.